

Blair Avery

EXPERIENCE

Something Dope for the People: Media Director (2019– Present)

Something Dope for the People is a Los Angeles based marketing agency and events planning service. Since forming in 2019, *Something Dope* has collaborated with A-list talent, and managed sponsorships with legacy brands, and thrown hundreds of events around the world. Avery joined the team at the time of its inception, helping grow it's social media following from to hundreds of followers to hundreds of thousands, eventually becoming media director in early 2022. Avery creates social media posts, produces high quality video content at events, and strategizes on media campaigns, working closely with clients and sponsors.

Warner Music Group: Content Producer (2020 – Present)

Avery has worked on dozens of video projects for *WMG* and its partners *Atlantic Records*, and *Hip Hop DX*. Tasked with producing, directing, shooting, and editing various editorial projects and social media content, collectively receiving tens of millions of views.

Wiz Khalifa Documentary: Director / Editor / Line Producer (2022)

"*Still Rolling Papers*," is a 2022 music documentary produced by and starring rapper Wiz Khalifa. The film was commissioned by Atlantic Records, and has received more than 2 million views upon release. It has become an official selection at several film festivals, winning one award, and receiving mentions in *Complex*, *Vibe Magazine*, and *Hip Hop DX*.

The Standard: Guest Relations Agent (2018 - 2020)

Avery worked in the guest relations department for *The Standard* at it's Hollywood location. His roll was to work directly with every department, managing responsibilities and assisting guests of the hotel.

Studio Receptionist: Hydraulx Entertainment (2016 - 2018)

Worked closely with CEO's Greg and Colin Strauss, managing relationships with clients, assisting in-house artists, and tending to the needs of company property.

Media Director: Trew Love's *Sugar Coated* (2019)

Created a 6 part docu-miniseries, and promotional ads for artist *Trew Love's Sugar Coated* art exhibition in LA

The Hundreds x Obsidian Commercial: Producer / Director (2019) Provided event coverage, produced and directed a video documenting the street wear brand's first ever runway show.

(909)714-5463
createdbyba@gmail.com
blairavery.com
vimeo.com/blairavery

SKILLS

Advanced Videographer
Advanced Video Editor
Experienced Producer and Director
Management Experience
Graphic Design Artist
Published Writer and Playwright
Web development experience
Directed film and stage productions
Management Experience
Customer Service Experience
Advertisement Experience
Sales Experience

HONORS & AWARDS

LA WEBFEST 2023

Still Rolling Papers (Official Selection)

LA SHORTS FILM FESTIVAL 2022

Still Rolling Papers (Official Selection)

HOLLYSHORTS FILM FESTIVAL 2022

Still Rolling Papers (Official Selection)

PITTSBURGH SHORTS FILMFEST 2022

Still Rolling Papers (Official Selection)

TORONTO DOCUMENTARY, FEATURE, & SHORT FILM FESTIVAL 2022

Still Rolling Papers (Official Selection)

WINNER - BEST DOCUMENTARY

LA WEBFEST 2018

Insurgency Now (Official Selection)

WINNER - BEST EDITING

Perfect Nothings (Official Selection)

NOMINATED - Best Director, Best Series

MENTIONED IN *Vibe Magazine*,
Complex, and *Hip Hop DX*. *LA Weekly*

EDUCATION

Etiwanda High School
[Graduate class of 2011]
Reigonal Occupational Training Certificut:
-Television and Video Production
-Theater and State Production

Work experience continued...

Content Producer: Sounds Music Group (2019)

Directed promotional video series for featured artist, GEM.

Sales Associate: LA Fitness, (2014 - 2016)

Assisted customers, met sales quotas, provided tips for good health.

Sales Associate: Magnolia Heating & Cooling, (2011 - 2015)

Assisted customers, met sales quotas, provided information on HVAC.

1st Assistant Director: Prima Care Commercial series (2014)

1st Assistant director to director Mohammad Ahmad on 3 part commercial series

1st Assistant Director: Uplift Commercial series (2014)

Assistant director to Mohammad Ahmad

Production Assistant: Broad Green Pictures' *Knight of Cups* (2013) Assistant to Camera Department Head Dean Georgopolous

Production Assistant: TBS's *King of the Nerds* (2013)

Assistant to Dino Georgopolous.

Personal Assistant: Lifetime Channel's *Imaginary Friend* (2012)

Worked closely with Unit Production Manager Mike Amato

Sales Associate: Ortho Mattress, August (2012 - 2014)

Assisted customers, met sales quotas.

Key Coordinator: Curiosity Quest (PBS Show) (2011)

Assistant to host Joel Green

Key Coordinator: PBS - Inland Empire Explorer (2011)

Assistant to Television host Joel Green